

NEOTERIC S

DISTINCTIVE BRANDING

NEOTERIC S is a Branding Agency with adequate Technical & Creative Skills of over 20 years. **We're in the business of creating insights and ideas** that are able to claim a disproportionate share of people's time. The only way we can come up with ideas that genuinely break through and are meaningful to people, is by understanding the human minds. We use exhaustive analysis to clear away the clutter and get to a blank sheet - that fresh, wide-open space in a crowded market where a client's brand can live and where a big idea can flourish.

Services provided by us are:

- Branding:
 - Logo Design
 - Brand Guidelines
 - Establishing Brand Identity
 - Brand Launch Event Management
- Corporate Visual Identity Designs:
 - Profiles
 - Brochure
 - Catalogue
 - Presentations
- Events/Exhibition designs
- Outdoor Advertising:
 - Posters/Danglers
 - Digital Signages
 - Hoarding/Kiosks
 - Showroom concepts & Visual Merchandise
- Motion Graphics:
 - 2D & 3D Modelling and animations
 - VFX, Cinematic Effects, Video Editing, Flash AS3
- New Media:
 - Web Designing (All types)
 - Web Promotions
 - Application development (Android & iOS)
- Content Development & Creative Writing:
 - Print and New Media
- Photography/Videography:
 - Corporate
 - Interior/Exterior
 - Product
 - Glamour/Fashion
 - Event

We have outsourcing facilities for different types of Printing (Offset, Screen, Digital, Plotter, Leaf, Fabric, etc.)

We've been fortunate enough to work for clients:

Corporate: Mahindra & Mahindra, MoserBaer, HSBC Bank, ANAND Group, ADDO GLITZ, Shapoorji Paloonji, Dorling Kindersley, NeemranaFine, Smart System Solutions (P) Ltd., KODAK, Hines, Holistic Training Solutions, TCI Group, Sennheiser, JC Decaux, Elin Electronics Ltd., HEXI (Hero Group), Punihani Overseas (London), SRF Chemicals Pvt. Ltd, Nangia, & Co., Mist Magic, Makrey Exports, The Theme Events, Miran Productions, CESCA (US), Ecologic Building Systems, TotiPotent (Fortis), Torrence Capitals, Fore Consultants, Nakamichi Techno (P) Ltd., Millionaire Asia, Imprimis PR, PMG Group, The Jay Madhok, Lighthouse Vision, Greacor, Cloud Nine (UAE), GenReal, VivifyNet, Ascertiva (UK), Unipart Group of Companies, Clinic Dermatech, VBR Media, Eastman Auto & Power Ltd., NECC, Stallion Security, Hitachi Systems, Green Rick (Shigan Group), Lumenis, Kelvin Optima, Li-ions Electric, EPSCO India, ...

PSUs: Geological Survey of India, ONGC Videsh, C-DOT, Army Wives Welfare Association, Assam Regimental Centre, Ministry of Sciences.

Institutes: Game Changer Academy (Dehradun), Shigally Hills School, Rathore Management, FIITJEE, Jamia Milia Islamia, KR Mangalam Management Institute

Stores: Sevenart Gallery, MRajsons, BG'S, Daily Needs Store, Bombay Dyeing (outdoor), Shoptrics.com, Totally Bananas (Netherlands), Kopper Furnitures, Pages Bookstores, Simplybooks, Raw Mango, Systovation Publication

Hospitality: Vana Retreat (Dehradun), Taragarh Palace Hotel, Pacific Group (Vegas), Le Grand, Apartment52, Gianis, JHT Hotels, Mystique Heights, Paradise Green, Park Balluchi, Pind Balluchi, DOTW (UAE), Royal India Palace (NYC), DC Entertainment, Orange Hara, OSR Associates, Oz BrightServices.com.au (Aus), Hotel Green Valley, Star Grand

NGO's: Vana Foundation (Dehradun), WaterAid India, Haritika.org, Savearth.org, CREATE, Jal Seva, Vidyaloke, Siddhartha Festival, ADP (Association for Disabled People), Medical Sciences,

Miscellaneous: Ghulam Ali, Surabhi Design, SukantRatnakar.com, Zulfikhan.com, Kasurpatialagharana.com, KeenOwl.com (NJ), Taj Boutique (UK), Rachna Chawla.



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